USA TODAY LIFE

Weekend life

DIY, with love

Plan a romantic (and economical) Valentine's Day with a little creativity

Sabrina Sucato

Special to Poughkeepsie Journal USA TODAY NETWORK

With Valentine's Day fast approaching, a patchwork of pinks and reds spreads throughout the Hudson Valley, popping up everywhere from grocery aisles and store windows to bookstores and flower shops. Restaurants highlight mouthwatering prix fixe menus, while day spas tout couples massages and hotels advertise romantic specials for two. When Cupid's arrow strikes, it strikes hard — and it can be costly.

Amid planning for the most lovey-dovey day of the year, those unshakeable rose-colored lenses can turn an angry red when money enters the fold. Unfortunately for your wallet, Valentine's Day remains one of the most commercialized holidays in America. According to the National Retail Foundation, U.S. consumers are expected to each spend an average of about \$137 on Valentine's Day, with total sales expected to hit \$18.2 billion.

That adds up to a lot of bling.

To keep your bank account in check and put a smile on your sweetie's face this season, try taking a do-it-yourself approach instead. With a little creativity and foresight, you can treat your special someone without spending loads of dough.

Get crafty

"There is such a tremendous trend right now toward DIY, particularly in gifting," said Risa Getman, owner of Hudson Valley Vintage, a do-it-yourself crafting and workshop studio in Rhinebeck. The shop offers a variety of how-to sessions to teach locals the secrets behind creating one-of-a-kind

Sweet indulgence

For another do-it-yourself activity that is a sweet treat for a loved one, consider chocolate making. With a few tips and tricks, the process is far less scary than it sounds, said Bryan Graham, co-owner and chocolate maker at Fruition Chocolate in Woodstock and Shokan.

Do-It-Yourself

homegoods themselves. For Valentine's Day, Hudson Valley Vintage will host two holiday-themed sessions. On Feb. 10, class attendees can make their own pillows. The following day, Feb. 11, participants can learn the ins and outs of designing wooden signs.

For a crafting session at home, Getman recommended picking a project that is easily giftable. At the studio workshops, many visitors enroll in classes with a twofold goal of learning something new and walking away with a handmade present.

Another option is to rope your significant other into a crafting project that the two of you complete together. Not only will the creative process serve as a fun date activity, but the finished product will remain a material reminder of your memories from that day for years to come.

"A hands-on experience is often the gift itself," Getman observed. "Rather than make your own chocolates from scratch, melt down one of your favorite bars and turn it into a completely new creation with the help of a chocolate mold," Graham said.

He advised searching sites such as Etsy or eBay for antique or vintage chocolate molds in a variety of whimsical shapes. From there, feel free to play around with melting and combining your favorite treats. Graham, for instance, enjoys mixing and matching between his Toasted White, Brown Butter Milk and Marañón Canyon Dark chocolates for a medley of colors and flavor notes.

"Once your chocolate has cooled and removed from the mold, you'll have a one-ofa-kind Valentine's Day treat," he said.

See LOVE, Page 4D

Valentine's Day

A Natural Chef: www.anaturalchef.com

Beacon Independent Film Festival: beaconindiefilmfest.org

Fruition Chocolate, 17 Tinker St., Woodstock; 3091 Route 28, Shokan; 845-657-6717; www.tastefruition.com

Hudson Valley Vintage, 23E East Market St., Rhinebeck; 845-876-2699; www.hvvintage.com

GETTY IMAGES

Common Ground makes produce available to community



Community Voices

Sember Weinman Poughkeepsie Journal USA TODAY NETWORK

Common Ground Farm (CGF) is a diversified non-profit vegetable farm just north of Beacon with a mission to serve its community as a model for food justice and education for people of all ages and incomes.

In 2017, CGF addressed food access in the mid-Hudson Valley by focusing efforts on food systems change. Overall the organization distributed more than 10,000 pounds of produce through emergency food services, steeply discounted mobile markets in Beacon and Newburgh, and the Beacon City School District. Half of this produce went to food pantries and soup kitchens, providing an essential source of fresh produce for people in need in the mid-Hud-



Common Ground Farm apprentices Alexis O'Brien, left, and Kantu Thole prepare a truck load of lettuce to go to the Beacon schools. SARAH SIMON/COURTESY PHOTO

son Valley.

In addition, CGF has focused on bringing fresh, local produce to institutions and neighborhoods not yet served by local farmers. In 2017, CGF distributed 1,000 pounds of fresh produce to the Beacon City School District cafeterias throughout the growing season. This year CGF was the only local farm selling directly to the schools without a distributor, and in the future CGF hopes to enlist additional farms and school districts to create a local produce procurement network in the region.

CGF also operates mobile markets in Beacon and Newburgh, which get fresh produce to low-income communities and seniors who may have trouble accessing and affording produce at the regular farmers markets. The organization brought nearly 2,000 pounds of produce to the new Newburgh Fresh market at the Lake Street Apartments. This mobile market was created in 2017 in partnership with Affinity Health Plan, and will be back again in 2018. Another 3,100 pounds of produce was distributed through the Common Greens market, a partnership with CCEDC's Green Teen Beacon program, which began in 2009. Common Greens pops up at two locations in Beacon every week during the summer, selling produce from CGF and the Green Teen gardens.

Greens 4 Greens is a food benefit incentive program, unique to the Beacon Farmers Market, that began in 2016. Eligible state-funded food benefits are matched dollar for dollar through Greens 4 Greens, making the farmers market more accessible to a wider base of consumers. The program has been completely community funded through contributions made by local businesses as well as the annual Soup 4 Greens and G4G Summer Potluck events. This year will be the first year the program will run throughout the winter season, provid-

See PRODUCE, Page 4D

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	FEBRUARY 3									
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BEST BET

ATE NIGHT 2:00 a.m.

&E) "Live PD" 'TV14' (HD) MC) "The Day After Tomorrow" ★1⁄2 (2004, Drama) Dennis Quaid. VPG' (HD) BET) "Martin" 'TVPG' ALL) "The Golden Girls" 'TVPG' MSG) "MSG Shorts" Y06) "Electronic Connection" PARMT) "The Lost World: Jurassic ark" ★★★ (1997, Science Fiction) Jeff oldblum. 'TVPG' (HD) SYFY) "Futurama" 'TV14' (HD) TBS) "Drop the Mic" 'TV14' N42AE - 42) "Front And Center' VG' (HD) MARC - 7) "Scandal" 'TV14' (HD) WMHT - 17) "Front And Center" VG' (HD) WNYW - 5) "Whacked-Out Sports" V14′ NPIX - 11) "Friends" 'TV14' (HD) VPXN - 31) "Law & Order: Special ictims Unit" 'TV14' (HD) VTBY - 54) "Somebody's Gotta o Iť WWOR - 9) "LatiNation" 'TVPG' (N) 2:30 a.m. BET) "Martin" 'TVPG' IALL) "The Golden Girls" 'TVPG' HOW) "The Trade" 'TVMA' SYFY) "Futurama" 'TV14' (HD) BS) "Snoop Dogg Presents the kers Wild" NNYW - 5) "Whacked-Out Sports" V14′ **NPIX - 11) "Friends"** 'TV14' (HD) NTBY - 54) "Facing the Giants" ★★ (2006, Sports) Erin Bethea. :00 a.m. BET) "Martin" 'TVPG' RAVO) "Imposters" 'TV14' IALL) "Frasier" 'TVPG'



(LIFE) "The Simone Biles Story: Courage to Soar" (2018, Drama) Jeanté Godlock. (HD) (MSG) "NHL Hockey" (Replay) (HD) (NY06) "Electronic Connection" 'TVG (SYFY) "Futurama" 'TV14' (HD)

(TBS) "2 Broke Girls" 'TV14' (HD) (TCM) "The Hustler" ★★★½ (1961, Drama) Paul Newman. 'TVPG' (HD) (W42AE - 42) "NOVA" 'TVPG' (HD) (WABC - 7) "Rookie Blue" 'TV14' (HD)

(WMHT - 17) "NOVA" 'TVPG' (HD) (WNYW - 5) "TMZ" 'TVPG' (N) (WPIX - 11) "PIX11 News at Ten" (WPXN - 31) "Law & Order: Special Victims Unit" 'TV14' (HD)

1:30 a.m. (BET) "Martin" 'TVPG' (HALL) "Frasier" 'TVPG' (SHOW) "The Chi" 'TVMA' (HD) (SYFY) "Futurama" 'TV14' (HD) (TBS) "2 Broke Girls" 'TV14' (HD) 2:00 a.m. (BET) "Martin" 'TVPG' (BRAVO) "The Real Housewives of New Jersey" 'TV14' (HALL) "Frasier" 'TVPG (NY06) "Carol's Daughter" 'TVG' (SYFY) "The Condemned 2" *1/2 (2015, Action) Randy Orton. 'TV14' (HD) (TBS) "Step Brothers" ★★★ (2008, Comedy) Will Ferrell. 'TV14' (HD) (TNT) "The Alienist" 'TVMA' (HD) (USA) "Law & Order: Criminal Intent" 'TV14' (HD) (WABC - 7) "Shark Lake" (2015, , Horror) Dolph Lundgren. (WPIX - 11) "Pawn Stars" 'TVPG' (HD) (WPXN - 31) "psych" 'TVPG' 2:30 a.m.

(AMC) "Pompeii" ★★ (2014, Action) Kit Harington. 'TVMA' (HD) (SHOW) "Shameless" 'TVMA' (HD) (WPIX - 11) "Pawn Stars" 'TVPG' (HD)

Love

Continued from Page 1D

Cooking for deux

To add a bit of sustenance to that sugar, turn dinnertime into a chance to recreate a favorite restaurant meal at home. Cathy Vogt, the personal chef behind A Natural Chef, a cooking and nutrition service based out of Highland, advised starting with a strong base. A good quality piece of protein or a handful of locally grown, seasonal vegetables. for example, are easy to find and transform into a mouthwatering dish. She noted that it is important to select a meal that everyone will enjoy and that falls within the realm of your cooking abilities.

"You don't want (the meal) to be something that causes you more stress,' she said, adding that a simple cuisine is often the best way to loop in the whole family as well.

Top it all off with a bottle of locally produced wine or cider for a restaurantworthy meal from the comfort of your dining room.

Film fest

Once the meal wraps, round out the DIY Valentine's Day celebration with a show that will rival any trip to the movie



Personal chef Cathy Vogt suggests starting with a quality piece of protein or a handful of locally grown, seasonal vegetables to make a simple, delicious meal for Valentine's Day. CATHY VOGT/COURTESY PHOTO

theater. While going to the actual cinema can be an expensive ordeal, creating a theater experience at home costs next to nothing.

"You can create the atmosphere for yourself," said Terry Nelson, executive director of the Beacon Independent Film Festival.

Whether that means building a blanket fort in the living room or lighting

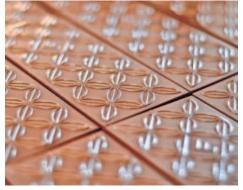


The sign-making workshop at Hudson Valley Vintage is a fun DIY project for Valentine's Day. RISA GETMAN/COURTESY PHOTO

candles at the dining room table, get creative with setting up a faux screening space.

After setting the stage, take a moment to select the perfect film. Nelson recommends something thematic, like "Love Actually" or "Some Kind of Wonderful," for an extra dose of romance. Browse through Netflix or Amazon Prime before the big day to find a flick your partner will love. After that, the only thing left to do is kick back, relax and roll tape.

Sabrina Sucato is a freelance writer. Contact her at features@poughkeepsiejournal.com.



Melt down a few chocolate bars to create a signature treat using a fancy mold. FRUITION CHOCOLATE/COURTESY PHOTO

Produce

Continued from Page 1D

ing \$4 Greens 4 Greens checks to those that demonstrate need all year long. One frequent market shopper uses the Greens 4 Greens checks along with her senior food benefits and delights in calling them her "magic bucks." Customers who utilize the program often remark on

how good they feel knowing their farmers market encourages the use of their food benefits and that their weekly produce shopping benefits local farmers.

In 2017 CGF worked in partnership with Kids R Kids, South Avenue Elementary School, and the South Avenue PTA (with support from United Way Dutchess-Orange and the Poughkeepsie Journal) to distribute Thanksgiving Shares to 30 children who participate in the school BackPack program, an initia-

tive to make sure that food insecure children have food to eat on the weekends.

Farm Director Sarah Simon recently described her work: "Some of the very best mornings on the farm are when we go out and pick a bed of fresh, perfect lettuce mix, and then we pack up half of it for a food pantry and half for a nice farm-to-table restaurant. Everyone, regardless of income, deserves access to fresh, nourishing food, and we know

that the same beautiful lettuce that goes for top dollar at a nice restaurant is just as deeply valued by our food pantry partners.'

Common Ground Farm relies on the generous support of people in our community to enable food access for all. To learn more about Common Ground Farm, and to make a donation, visit annual-appeal-13663.causevox.com.

Sember Weinman is the education director at Common Ground Farm.